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## ABOUT CASS COUNTY

Cass County was formed in 1846 from sections of Bowie County. It was named for Lewis Cass, a U.S. senator from Michigan who had favored the annexation of Texas to the United States.

**Recreation:** Fishing, hunting, water sports; state, county parks; lake, wildflower trails.

**Economy:** Timber, paper industries; varied manufacturing; agribusiness; government/services owner-operator businesses.

**Agriculture:** Poultry, cattle, nurseries, forage, watermelons, timber. Market value \$67.6 million.

**Population:** 30,313 (2015 census estimate)

Cities, towns and unincorporated communities include: Linden (1,979) county seat, oldest courthouse still in use; Atlanta (5,605); Avinger (452); Bivins (215); Bloomburg (414); Domino (104); Douglassville (249); Hughes Springs (1,812); Kildare (104); Marietta (137); McLeod (600); Queen City (1,484).

### EMERGENCY NUMBERS: 911

#### Non-Emergency numbers:

Cass County Sheriff's Office - 903-756-7511

Atlanta Fire Dept. - 903-796-2303

Atlanta Police Dept. - 903-796-7973

Bloomburg ESD #3 - 903-728-5404

Douglassville VFD - 903-846-2861

Linden Police Dept. - 903-756-5544

McLeod ESD #1 - 903-796-7675

Queen City ESD #2 - 903-796-9101

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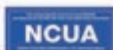
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## **Ways to support local businesses**

---

The United States is home to more than 28 million small/local businesses — which accounts for 99.7 percent of all U.S. businesses. These businesses have played an integral part in the fast-paced growth of our country. Yet, there are a lot more than just financial losses to consider when we allow these businesses to disappear.

### 1. Shop at Small Businesses

This one's pretty self-explanatory. What better way to genuinely support small businesses than by patronizing them? You can do this whenever, wherever. Just step out your door and take a walk down Main Street.

### 2. Choose Small Businesses During the Holidays

The holidays are always a major boost for businesses—this past holiday season spending exceeded \$850 billion, up 5.1% from the previous year—and is always a healthy percentage of consumer spending for the whole year.

### 3. Create a Guide to Local Small Businesses

This can be published online or as a handout. Share a list of the incredible small businesses in your area and what makes them so awesome. The guide can also act as a coupon for small businesses, if you work with them to provide incentive for customers who find their store through the guide.

### 4. Open an Information Station for Local Small Businesses

If there are some centrally located small businesses around you, it's a good idea to set up an information center to welcome tourists or locals and help them get the scoop on all the small businesses in your area. You can offer guides to local small businesses, coupons, and more. Set it up somewhere anyone passing through would see and on high traffic days like weekends, Black Friday, and Small Business Saturday. This will encourage shoppers to shop at small businesses by providing them with immediate incentives they wouldn't otherwise know about.

### 5. Show Your Appreciation

Small business owners work hard for their customers. What better way to reward them than by showing them how much they mean to you and the community. You can do this in a number of different ways. Maybe send them a thank you card, or drop off a gift. You could also just say "thank you" after every visit. Demonstrating your gratitude for their hard work motivates small business owners to keep doing a great job.



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